

CLAIMS

We claim:

1. A method of stabilizing artificial color on hair comprising applying a composition to the hair, said composition containing an amylose-containing starch.
2. The method of claim 1, wherein the composition is a leave-in composition.
3. The method of claim 1, wherein the composition is a rinse-off composition.
4. A method of stabilizing artificial color on hair comprising applying a composition to the hair, said composition containing a high amylose starch.
5. The method of claim 1, wherein the starch is a cationic starch.
6. The method of claim 1, wherein the starch is a nonionic starch.
7. A method of stabilizing artificial color on hair comprising applying a composition to the hair, said composition containing an amylose-containing corn starch.
8. The method of claim 1, wherein the starch is present in an amount of from about 0.25 to about 10% by weight of the composition.
9. The method of claim 1, wherein the starch is present in an amount of from about 0.5 to about 5% by weight of the composition.
10. The method of claim 1, wherein the starch is present in an amount of from about 1 to about 3% by weight of the composition.
11. The method of claim 1, wherein the composition is a pre-shampoo treatment.
12. The method of claim 1, wherein the composition is selected from the group consisting of mousse, a gel, a pomade, a wax, a hair spray, a conditioner, and mixtures thereof.
13. The method of claim 2, wherein the composition further contains a hair fixative.
14. The method of claim 4, wherein the composition is a leave-in composition.
15. The method of claim 4, wherein the composition is a rinse-off composition.
16. The method of claim 7, wherein the composition is a leave-in composition.

17. The method of claim 7, wherein the composition is a rinse-off composition.